

PROJECT PROPOSAL



FRESH CAR

Car Wash Finder and Booking App



Designed & Developed by

techtsy
land of technology



Fresh Car APP

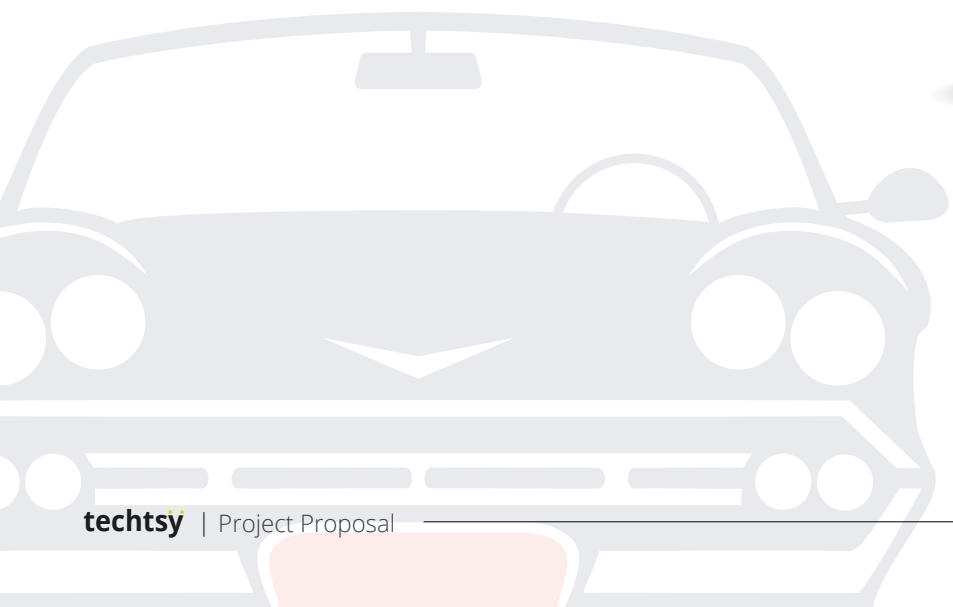
Smartphones have made life simpler and easier than before. The digitalization of everything has taken technology one notch higher. It has become easy for people to avail of all sorts of services these days.

So, if one thinks of getting his/her car washed, the long queues can be avoided, the time spent on booking the service, and waiting for your turn can be let go when you download one on-demand car wash mobile app which will be your ultimate solution. With the on-demand service apps doing well, On-demand car wash mobile apps are gaining good business, and car owners are using these on-demand car detailing applications to get the services delivered to desired locations.

With cars being as important as any other commodity in your daily life, it is important to take care of its maintenance so that it does well in the long run. Apart from its daily use of helping you commute from your home to your workplace, it is also used on weekends for your visits to the parks or malls. So how does one take care of it? Like all other things, cars require pampering too, and the best way to make it worthwhile is to get it washed on your door scheduled time and location using on-demand car wash mobile apps.



Splash Screen



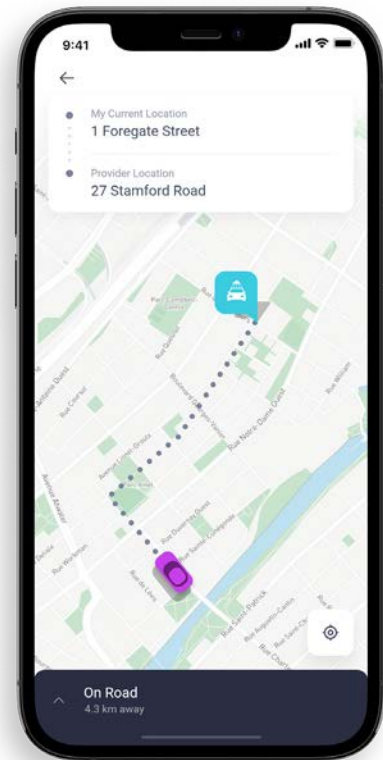
FRESH CAR APP FEATURES -CUSTOMER APP

1 ➤ Custom Pricing

Apart from offering various services, the app allows the users to select a service of their choice and make payment according to the service selected.

2 ➤ Real-Time Tracking

It helps in maintaining transparency between the user and the detailer. The tracking allows the users to follow a path to the car wash area, provided by the detailers on the app. It has become one of the greatest features to have in an on-demand car wash app.



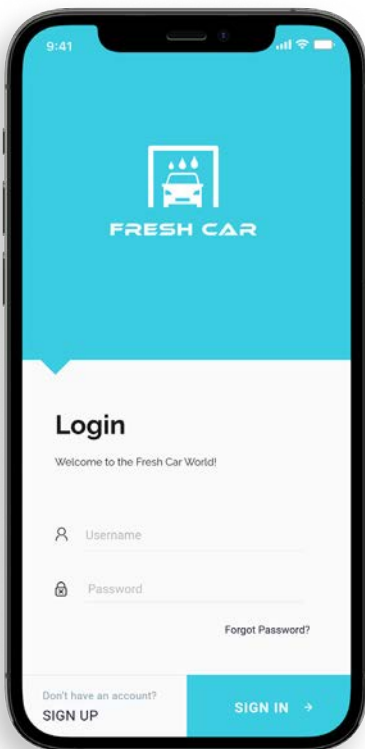
Real-Time Tracking

3 ➤ Logins and Signups

A client has to sign up and become a member of the app, which makes it easy for them to sign in each time. Also, the app allow them to sign up using any of their social media accounts like Gmail or Facebook to save them time.

4 ➤ Monthly Packages

Our app has a special and different category of packages offered to its loyal customers. A customer might not want to pay an amount each time he books a service. Therefore, car wash services should offer them special monthly, annual, or biannual packages to choose from. The payment of these packages can be made in advance and the services can be availed anytime during that tenure.



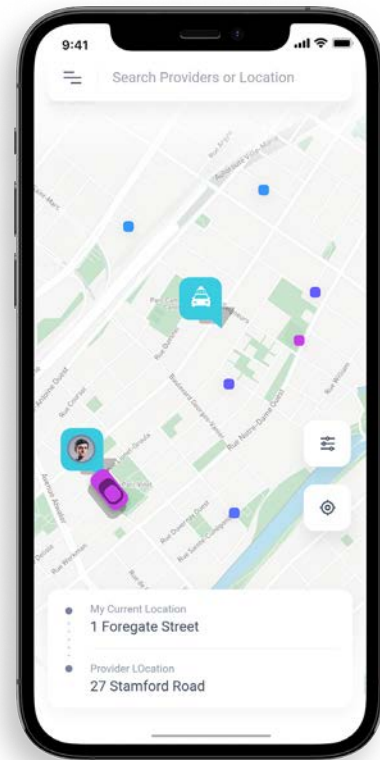
Login and Signup

5 ➤ Find Near-By Detailer

A list of nearby Car Washers will be displayed and the customer can choose one accordingly.

6 ➤ Chat and Calling

The app have an inbuilt feature of calling and chatting with the detailers. A user might get stuck anywhere from between booking an appointment to delivering his car at the car wash station. Therefore, he should be able to figure out a way to get in touch with the car washers and should get his query resolved easily.

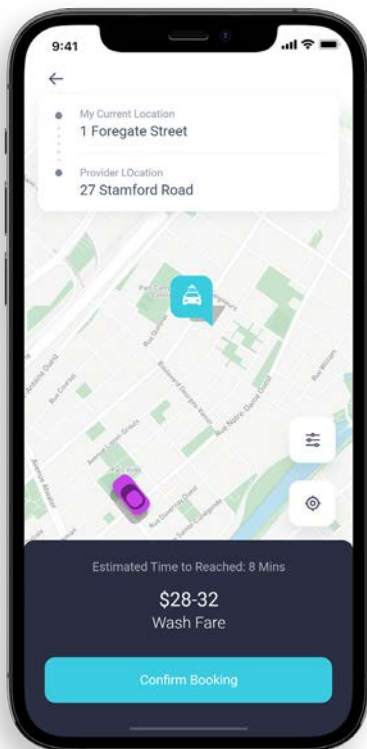


7 ➤ Video Calling

Another feature that adds a feather to the hat of our app is the in-built video calling feature. Under this feature, a user can get directly in touch with the detailers and explain to them about their car in detail and the kind of services they are looking forward to.

8 ➤ Calculation of the Cost

Many users like to keep a cap on the money to be spent on car wash services. Therefore, there should be a cost calculation feature to enable them to understand the price of each service. This helps them in adding only those services to their list where they are necessary.



9 ➤ Payment Options

The app enables multiple payment options to feature so that the users can make online payments hassle-free. With a lot of online wallets coming into being and the users registering on different wallets, our app included as many as possible along with debit and credit card payments.

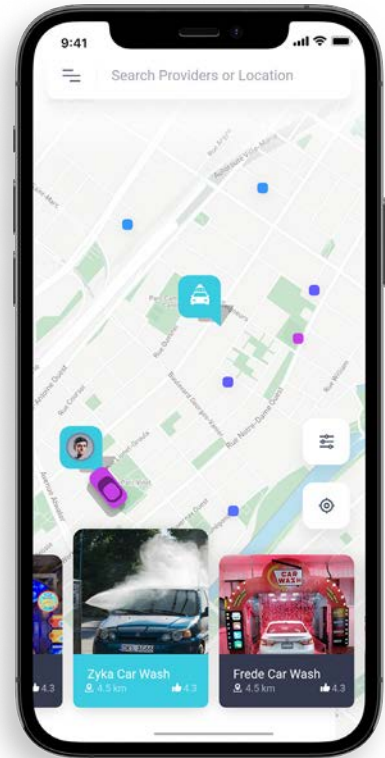
Select a Service

10 ➤ Select a Service

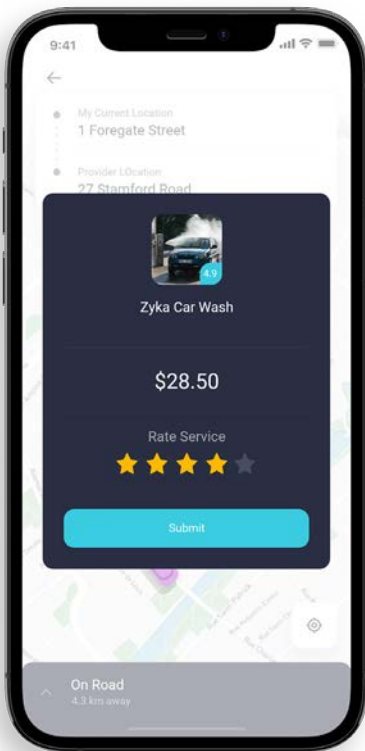
From all the service offered by a car was detailer, a user must be able to select the one he is willing to avail, depending on the money he wants to pay and the time he can invest in a car wash.

11 ➤ Place a Request

Under this feature, an app user can look at all the services offered by the app and compare it with other car wash apps. After deciding which app to use, a user can place the order and make payment.



Reviews & Ratings



12 ➤ Reviews and Ratings

This is one of the most important features in an on-demand car wash app which builds goodwill for their services in the market. All users read reviews of any kind of service before putting their money in it.



OTHER SHOTS

SOME SHOTS OF FRESH CAR APP!



FEATURE LIST

FRESH CAR/ DETAILER PANEL FEATURES

1 ➤ Service Location

Car washers usually limit their services to a specific location; therefore, they should have a service location to take car wash requests from that area only.

2 ➤ Accept/Reject Requests

A car washing organization should have the authority of taking or rejecting orders based on the availability of its products and personnel.

3 ➤ Service Status

A car wash might go through different steps; therefore, it is important for the service providers to give out the status of the proceedings of their service to each user. This will help them develop trust in their clients.

4 ➤ Push Notifications

Our app is enabled with push notifications. This helps the car washing companies get notifications when someone requests for service. Also, the transaction details should reflect on the screens.

CAR WASH



ADMIN PANEL FEATURES FOR FRESH CAR APP



1 ➤ Manage the Service Time Zone

It is the responsibility of the admin to connect the users to the car washing agencies in their region. This helps the users to get in touch with car washing companies that are nearby.

2 ➤ Manage Registrations

They have a support team to guide the users and answer their queries. Another role of the support team is to manage the registration of the users at any car washing center. This helps them in figuring out the active users on the app at a certain point in time and the total services availed by them from a particular car washer.

3 ➤ Manage Payments

A user pays for any service to the admin, and it is the duty of the admin to transfer the amount to the account of the car washer. These transactions of money are managed by the admin. They also keep a certain amount with themselves which they charge as a fee from the car washers.

4 ➤ Managing Reviews

A user when pleased with a service, will post high ratings and will write a positive review, however, a dissatisfied user will always post negative reviews and give fewer ratings to a car washer. It is the responsibility of the admin to manage these reviews and ratings and post them according to their criteria.

5 ➤ Heat-Map View

This is a special feature that is used and accessible only to the admin of the application. Under this feature, one can view the maximum used services from their company and the most used areas of the application.

6 ➤ CRM Integration

A Customer Relationship Manager enables a car washing company in streamlining the details of their services and their clients easily and frequently. It also helps in providing reliable analytics.

7 ➤ Loyalty Programs

Are you doing something to promote the interest of loyal customers inside our car wash app? If not, then it is time to act fast and give them some sort of benefits for the services they avail from your car wash centre. The users can participate in various events to help online and take a look at the promotions of the car wash company.

8 ➤ CMS Integration

The Content Management System helps the content team in adding or removing any ads from the app and make an easy design of the content for the users to understand easily.

The Tools are Used in Fresh Car

This application is built with Kotlin (Android), Swift (iOS), React (Front End) and Django (Backend).



N. B. Based upon request we can provide the solution also in flutter (mobile app) and in node.js (Backend) .

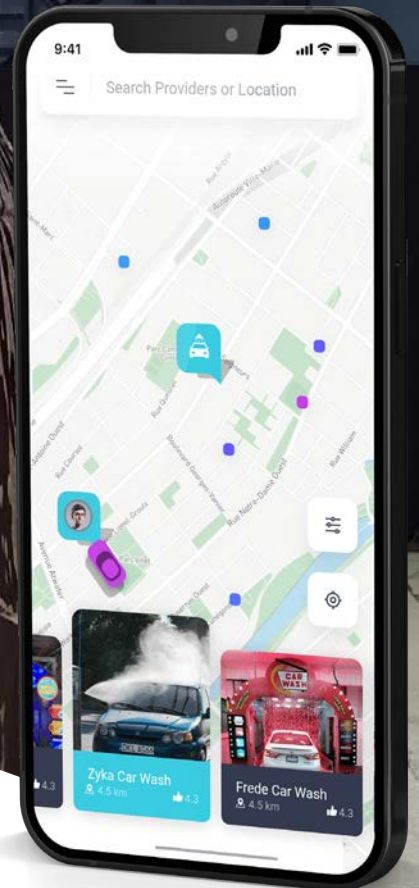
Complete Feature List

User Panel	Detailer Panel	Admin Panel
<ul style="list-style-type: none">▪ Social Signup and Login▪ Select car location – Via GPS▪ Real-Time Tracking of Detailer▪ Opt for the car wash package▪ Check availability at preferred location▪ Book Carwash Service▪ Multiple Payment Option▪ Track the technician▪ Schedule your Car Wash▪ Monthly Subscriptions▪ Receive Alert Notifications▪ Estimate Detailing Cost▪ Upload Car Pictures▪ Give Feedbacks & Reviews	<ul style="list-style-type: none">▪ Signup and Login Social Accounts▪ Add service locations▪ Notification for user's request▪ Accept/Reject the service▪ Manage Packages & Services▪ Update the service status▪ Complete user profile▪ Upload car picture▪ View Job history▪ Request for the payment from Admin	<ul style="list-style-type: none">▪ Registration Carwash Service▪ Manage technicians-User Profile▪ Manage Customer Profile▪ Manage/List services▪ View Analytics, Reports▪ Marketing Campaigns▪ Manage Publishing with CMS▪ Time zone manageable▪ User payment history▪ Transactions history details

Thank You!



FRESH CAR
Car Wash Finder and Booking App



Found it Awesome?

Please Contact Us for Purchase or More Info

TamarindSquare, Cyberjaya, Selangor,
Malaysia / KhanYounis, Gaza, Palestine

Email: info@techtsy.com

Phone: +60 17-627 9891

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Designed & Developed by

techtsy
land of technology

WWW.TECHTSY.COM

WHO WE ARE

Know About Us

We consider ourselves as techlosophers. At Techtsy we turn your tech ideas into realities. We aim to create actionable tech insights and practical tools to reduce barriers to entrepreneurs through cutting edge technologies, cost effective solutions and very effective support.

We're a small, flexible and laden with the creative ideas that are just on the finger tips and are ready to take shape. We craft simple and functional web & mobile apps. We simply love developing and designing. Creativity is a part of our culture and we make sure to provide our team the best and most creative environment possible.

What We Made



Nikahh

Wedding Marketplace



YouFIT

Fitness Tracking App



PoolCABs

Ride Sharing App



My Pasar Borong

Grocery Delivery App



Pharma Care

Medicine Order App

& 10+ Startup Ideas App!