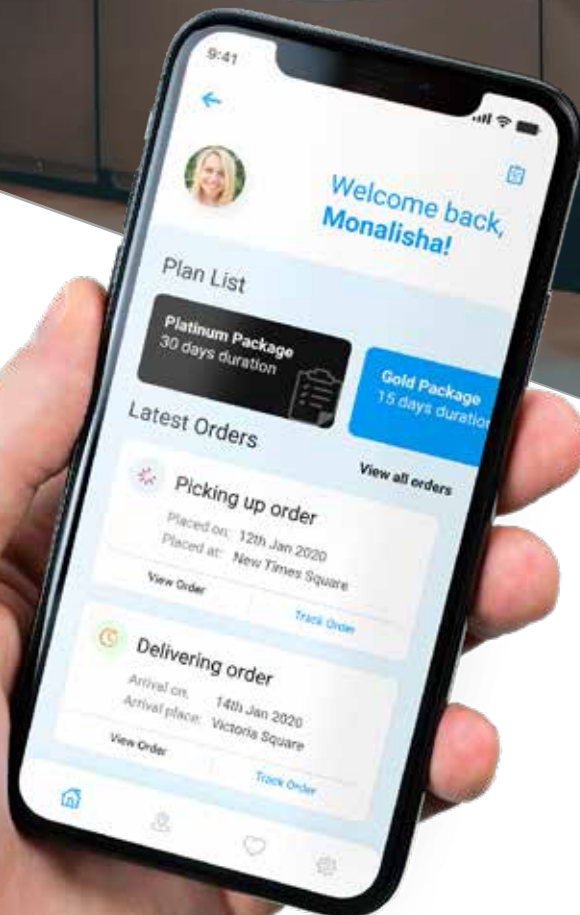


# PROJECT PROPOSAL



# InstWash

Laundry and Washing App



Designed & Developed by

**techtsy**  
land of technology

# WHO WE ARE

## Know About Us

We consider ourselves as techlosophers. At Techtsy we turn your tech ideas into realities. We aim to create actionable tech insights and practical tools to reduce barriers to entrepreneurs through cutting edge technologies, cost effective solutions and very effective support.

We're a small, flexible and laden with the creative ideas that are just on the finger tips and are ready to take shape. We craft simple and functional web & mobile apps. We simply love developing and designing. Creativity is a part of our culture and we make sure to provide our team the best and most creative environment possible.

## What We Made



**Befoodie**  
Food Ordering App



**YouFIT**  
Fitness Tracking App



**PoolCABs**  
Ride Sharing App



**My Pasar Borong**  
Grocery Delivery App



**Pharma Care**  
Medicine Order App

**& 10+ Startup  
Ideas App!**



# INSTWASH

## INSTWASH LAUNDRY & WASHING APP

If you are running late for office or wake up late after last night beer party, how about if someone helps you finish your daily house chores especially laundry work effortlessly? You would worship him, right? Well, with the power of internet technology it is now possible to request someone to pick your clothes for laundry and ironing without speaking to them via just a few taps on your smartphone.

On-demand Laundry service providers are troubleshooters and saviors of a fast-moving, hectic lifestyle. On-demand Laundry & Dry Clean service is getting popularity and people are very much in love with this kind of service which can save a huge amount of time for the washing, drying and ironing their clothes. This change in mindset has opened up huge market opportunities for startups and businesses already involved in laundry and dry cleaning services.



Splash Screen

# FEATURES

## FEATURES WE HAVE IN OUR LAUNDRY APP

### Customer's App

#### 1 ▶ Signup & Login

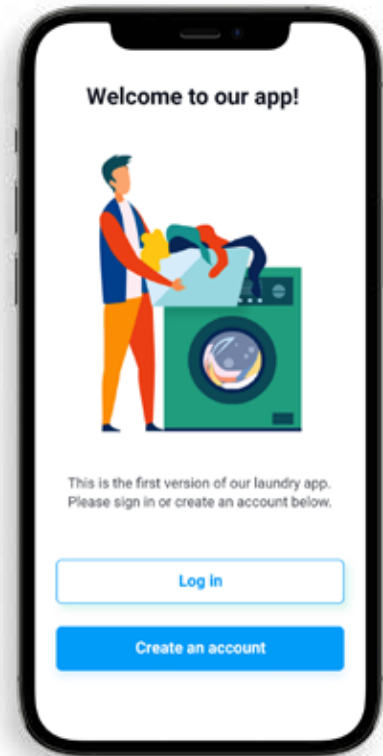
A customer should be able to onboard the app with a quick and easy signup process powered by social signup, email or via phone number.

#### 2 ▶ Nearby Laundry Service

A customer should be able to find a nearby laundry service provider for quick and easy pickup/dropoff service.

#### 3 ▶ Laundry Service & Price

Laundry service provider offers a variety of services from washing to dry cleaning, from stain removing to ironing. Customers can choose the type of service along with the price for the type of clothes.



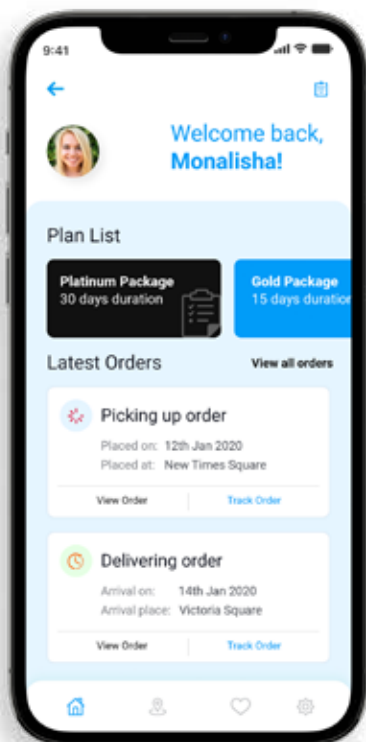
Signup & Login

#### 4 ▶ Schedule Pickup & Drop Off

Once desired laundry services are selected, it allows customers to schedule a pickup and drop off time and location.

#### 5 ▶ Track Pickup

Live location tracking is an awesome feature to allow the customer track where the laundry pickup agent is currently. This gives an advantage to the customer to exactly understand how long it pickup agent to arrive.



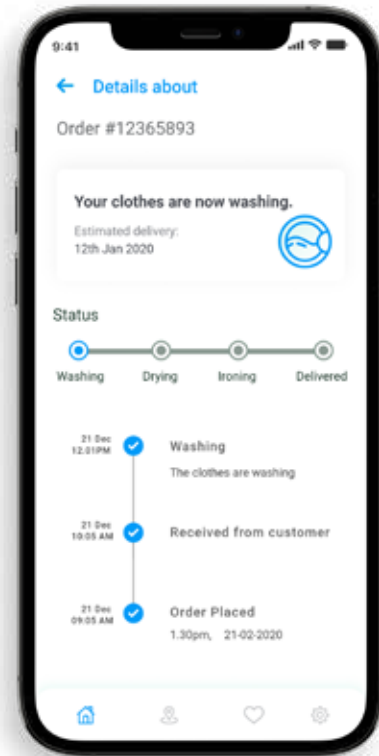
Track Pickup

## 6 ➤ Order Status

Once an order is confirmed and picked up, it will notify the customers about the current status of his order like order processed, washed, dried, out for delivery, etc.

## 7 ➤ Easy Payment

Once all is set, it's time to allow a customer to select a payment method for the order. There are few easy payment options customers can enjoy are cash, PayPal, credit card or wallet.



Order Status

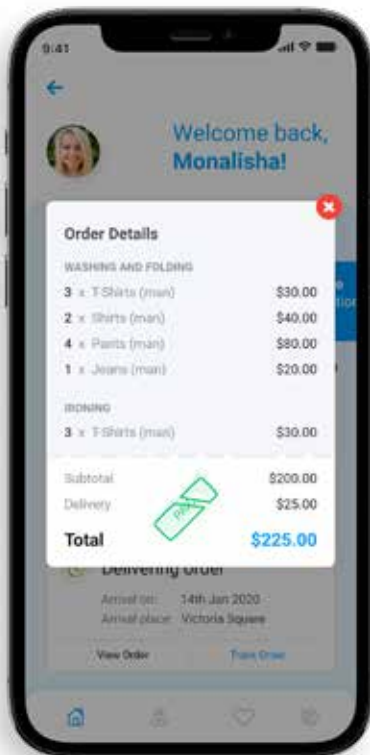
## 8 ➤ Order History

A complete order history is a great way for the customer to track how many orders placed in the past, how many orders are lined up currently, what was the price, how much discount offered and used so far.

## 9 ➤ SMS & Notification

Customers won't keep staring at smartphone screens throughout the order cycle, that's why notifying them via push notifications and SMS for order status, offers and updates is a right approach.

History & Details



## 10 ➤ Offers And Deals

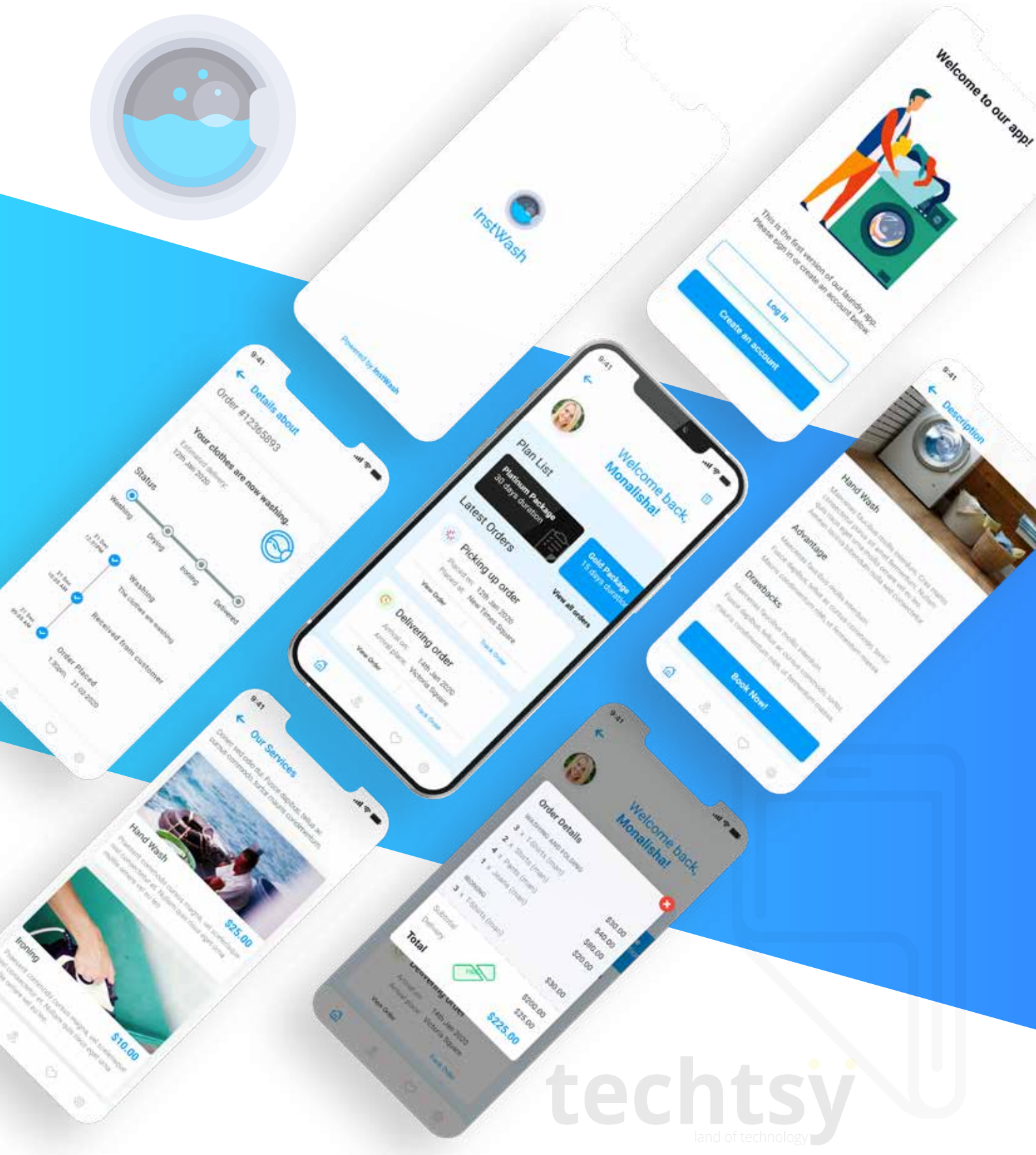
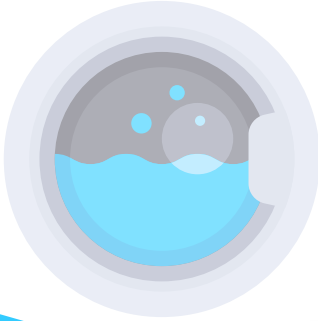
Offers and deals are known to be a sales magnet. Make deals and offers available to increase customer loyalties.

## 11 ➤ Reviews And Rating

It is hard to trust a business without reference. Customers should be able to post reviews and ratings after using laundry service which can be useful for other customers as well.

# CUSTOMER'S APP!

SOME SHOTS OF INSTWASH CUSTOMER'S APP!



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# PROVIDERS

## SERVICE PROVIDER'S APP FEATURES

### 1 ➤ Signup & Login

A service provider can also sign up to the app via email, social networking account or mobile number.

### 2 ➤ Service Management

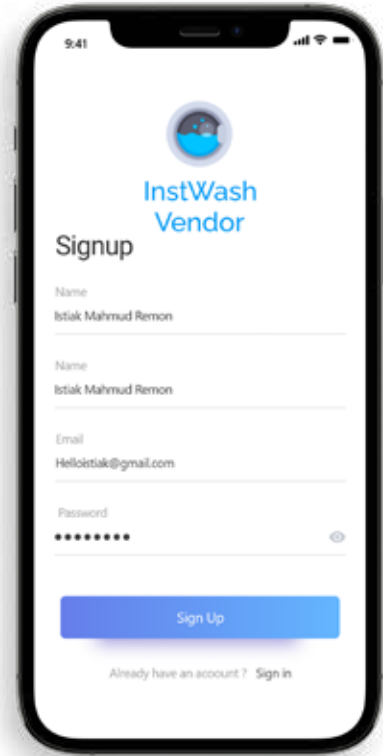
A service provider can manage various laundry services and pricing he is offering per type and number of cloths.

### 3 ➤ Order Request

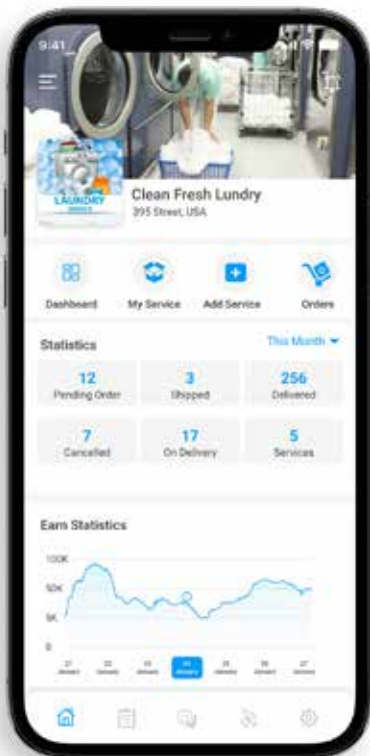
It may happen, that sometimes the order queue is full and service providers cannot put more orders in that queue. To cope with this situation, the service provider should be able to accept or reject orders placed by customers to manage orders already in queue effectively.

### 4 ➤ Order Management

Managing the order status to notify customers is important. A service provider gets complete control over all active orders already in the queue.



Signup & Login



Order Management

### 5 ➤ Profile Setting

Profile setting allows the service provider to manage his profile details like first and last name, email, contact details, business name, profile photo or logo and so on.

### 6 ➤ Route optimization for delivery

Laundry delivery is a bit different thus, rerouting becomes necessary for laundry service providers. This feature helps you in route optimization to optimize delivery routes, reduce travel time, and minimize fuel consumption, ultimate-

## 7 ➤ Order History

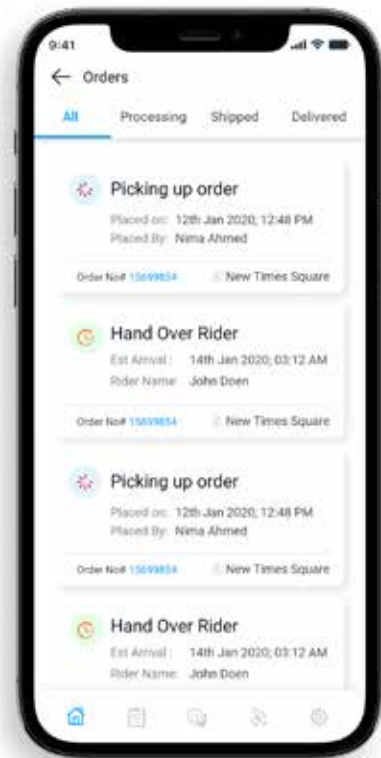
This module allows a service provider to view all orders received in the past and present along with their status. Order history also helps the provider to measure various statistical data like a number of active, completed and canceled orders.

## 8 ➤ Deals & Discounts

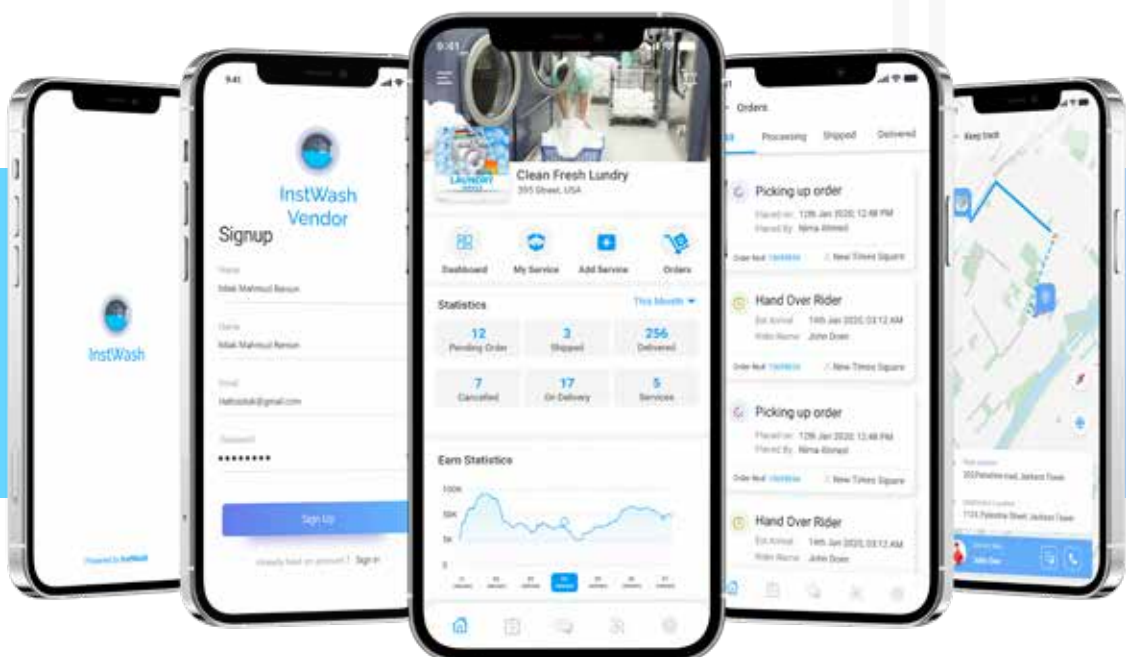
The provider can track all discounts and deals redeemed by a customer for each other. This insight may help providers in making decisions effectively.

## 9 ➤ Customer Reviews

Managing feedbacks and reviews given by the customer is one of the most important tasks for a business to improve the overall quality of service. A service provider can review and respond to reviews and ratings submitted by a customer after purchasing a service.



## Some Shots of InstWash Provider's App!





# ADMIN'S FEATURES

## 1 ▶ Login

Secure admin authentication page allows login into the backend/admin panel.

## 2 ▶ Dashboard

A nicely designed dashboard will help admin to get a quick view of a platform including a number of service providers, customers, pending, completed and delivering orders and so on.



## 3 ▶ Category Management

The admin can manage cloth categories by adding new and updating or removing older ones.

## 4 ▶ User Management

This module gives the admin complete access to a list of all users of the platform including service providers and customers along with their important profile information like name, address, email, contact number, registration date, etc.

## 5 ▶ Predictive Analytics for Inventory Management

Predictive analytics algorithms help you anticipate the demand for laundry services & related products helping you optimize inventory levels, and ensure an adequate supply of materials.

## 6 ▶ Delivery Management

Admin can gain control over the fleet. Managing delivery orders, status, time, location tracking and delivery agents executing that order currently.



## 7 ▶ Notifications

Push notifications are an important tool to keep notifying users about new updates, offers, and deals. Admin can send manual or automated push notifications to users.

## 8 ➤ Payment Management

Multiple payment options to offer a smooth and hassle-free user experience to the customers. Admin can manage several payment methods and transactions from this module.

## 9 ➤ In-app Chat

In-app chat is a practical and efficient solution to overcome the communication gap between users. Customer and service providers can use this feature to get in touch to identify issues, questions, special requests, and concerns related to an order.

## 10 ➤ Map-Based Real-time Tracking

Experience seamless laundry tracking with our map-based real-time tracking feature. Monitor your order's journey from pickup to delivery with precision and ease.

# The Tools are Used in InstWash

This application is built with Kotlin ( Android ), Swift ( iOS ), React ( Front End ) and Django ( Backend ).



**N. B.** Based upon request we can provide the solution also in flutter ( mobile app ) and in node.js ( Backend ) .

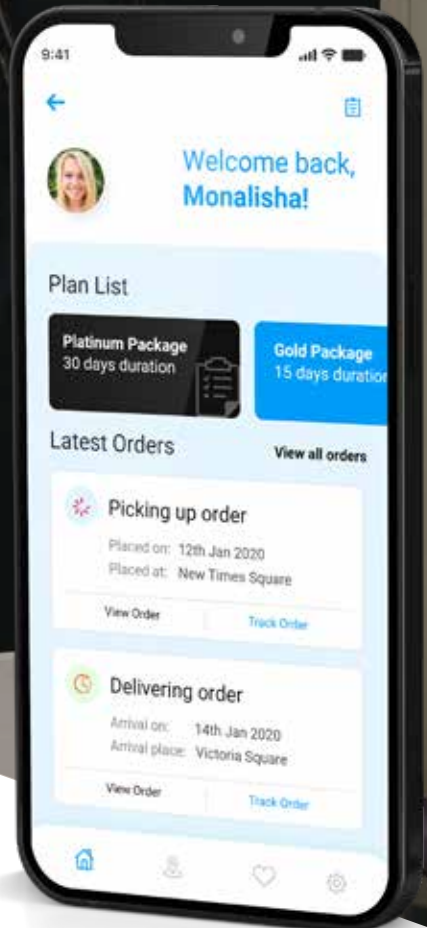
Fresh Clothes For  
**FRESH LIFE**

# Thank You!



## InstWash

Laundry and Washing App



## Found it Awesome?

Please Contact Us for Purchase or More Info

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