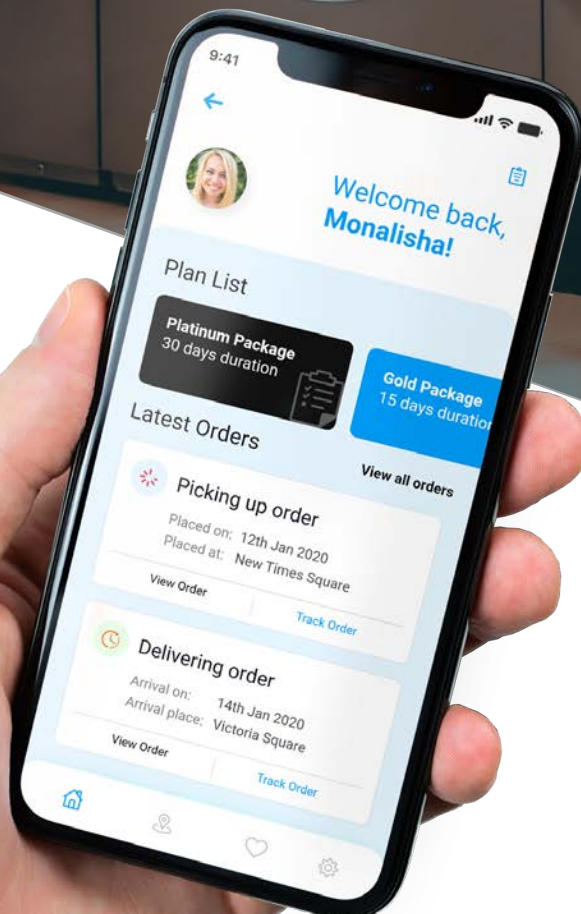


PROJECT PROPOSAL



InstWash

Laundry and Washing App



Designed & Developed by

techtsy
land of technology



WHO WE ARE

Know About Us

We consider ourselves as techlosophers. At Techtsy we turn your tech ideas into realities. We aim to create actionable tech insights and practical tools to reduce barriers to entrepreneurs through cutting edge technologies, cost effective solutions and very effective support.

We're a small, flexible and laden with the creative ideas that are just on the finger tips and are ready to take shape. We craft simple and functional web & mobile apps. We simply love developing and designing. Creativity is a part of our culture and we make sure to provide our team the best and most creative environment possible.

What We Made



Befoodie
Food Ordering App



YouFIT
Fitness Tracking App



PoolCABs
Ride Sharing App



My Pasar Borong
Grocery Delivery App



Pharma Care
Medicine Order App

**& 10+ Startup
Ideas App!**



INSTWASH

INSTWASH LAUNDRY & WASHING APP

If you are running late for office or wake up late after last night beer party, how about if someone helps you finish your daily house chores especially laundry work effortlessly? You would worship him, right? Well, with the power of internet technology it is now possible to request someone to pick your clothes for laundry and ironing without speaking to them via just a few taps on your smartphone.

On-demand Laundry service providers are troubleshooters and saviors of a fast-moving, hectic lifestyle. On-demand Laundry & Dry Clean service is getting popularity and people are very much in love with this kind of service which can save a huge amount of time for the washing, drying and ironing their clothes. This change in mindset has opened up huge market opportunities for startups and businesses already involved in laundry and dry cleaning services.



FEATURES

FEATURES WE HAVE IN OUR LAUNDRY APP

Customer's App

1 ➤ Signup & Login

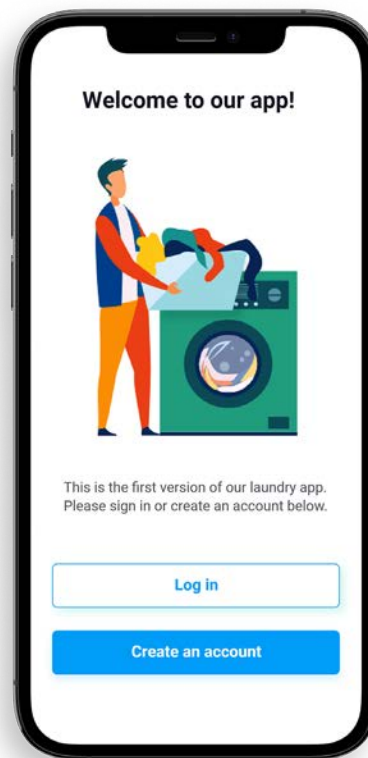
A customer should be able to onboard the app with a quick and easy signup process powered by social signup, email or via phone number.

2 ➤ Nearby Laundry Service

A customer should be able to find a nearby laundry service provider for quick and easy pickup/dropoff service.

3 ➤ Laundry Service & Price

Laundry service provider offers a variety of services from washing to dry cleaning, from stain removing to ironing. Customers can choose the type of service along with the price for the type of clothes.



Signup & Login

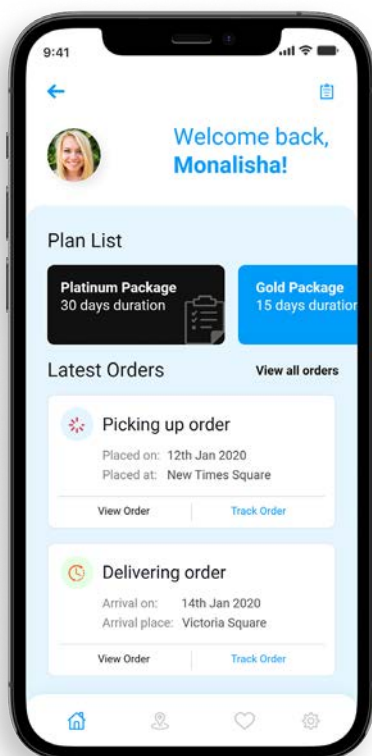
4 ➤ Schedule Pickup & Drop Off

Once desired laundry services are selected, it allows customers to schedule a pickup and drop off time and location.

5 ➤ Track Pickup

Live location tracking is an awesome feature to allow the customer track where the laundry pickup agent is currently. This gives an advantage to the customer to exactly understand how long it pickup agent to arrive.

Track Pickup



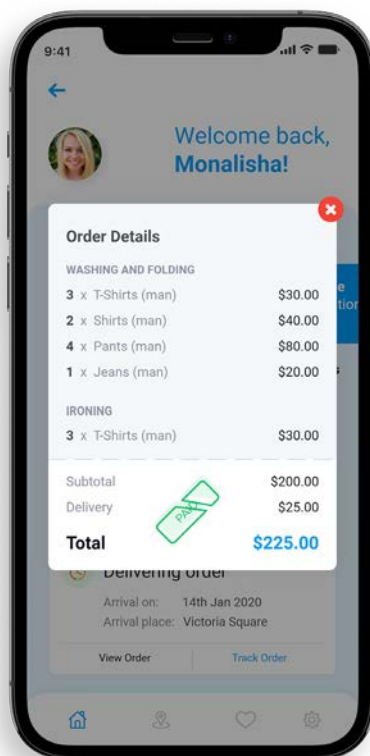
6 ➤ Order Status

Once an order is confirmed and picked up, it will notify the customers about the current status of his order like order processed, washed, dried, out for delivery, etc.

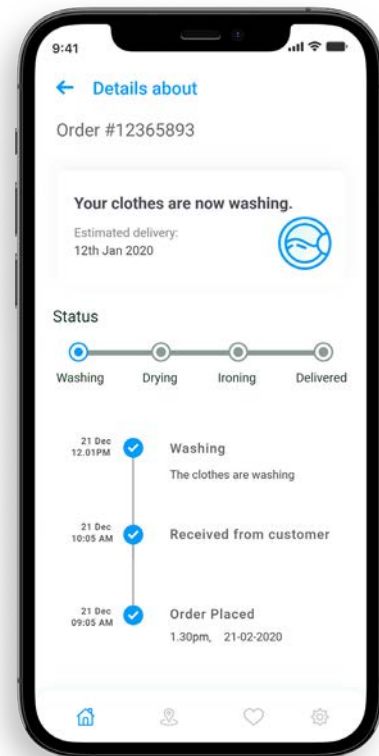
7 ➤ Easy Payment

Once all is set, it's time to allow a customer to select a payment method for the order. There are few easy payment options customers can enjoy are cash, PayPal, credit card or wallet.

History & Details



Order Status



8 ➤ Order History

A complete order history is a great way for the customer to track how many orders placed in the past, how many orders are lined up currently, what was the price, how much discount offered and used so far.

9 ➤ SMS & Notification

Customers won't keep staring at smartphone screens throughout the order cycle, that's why notifying them via push notifications and SMS for order status, offers and updates is a right approach.

10 ➤ Offers And Deals

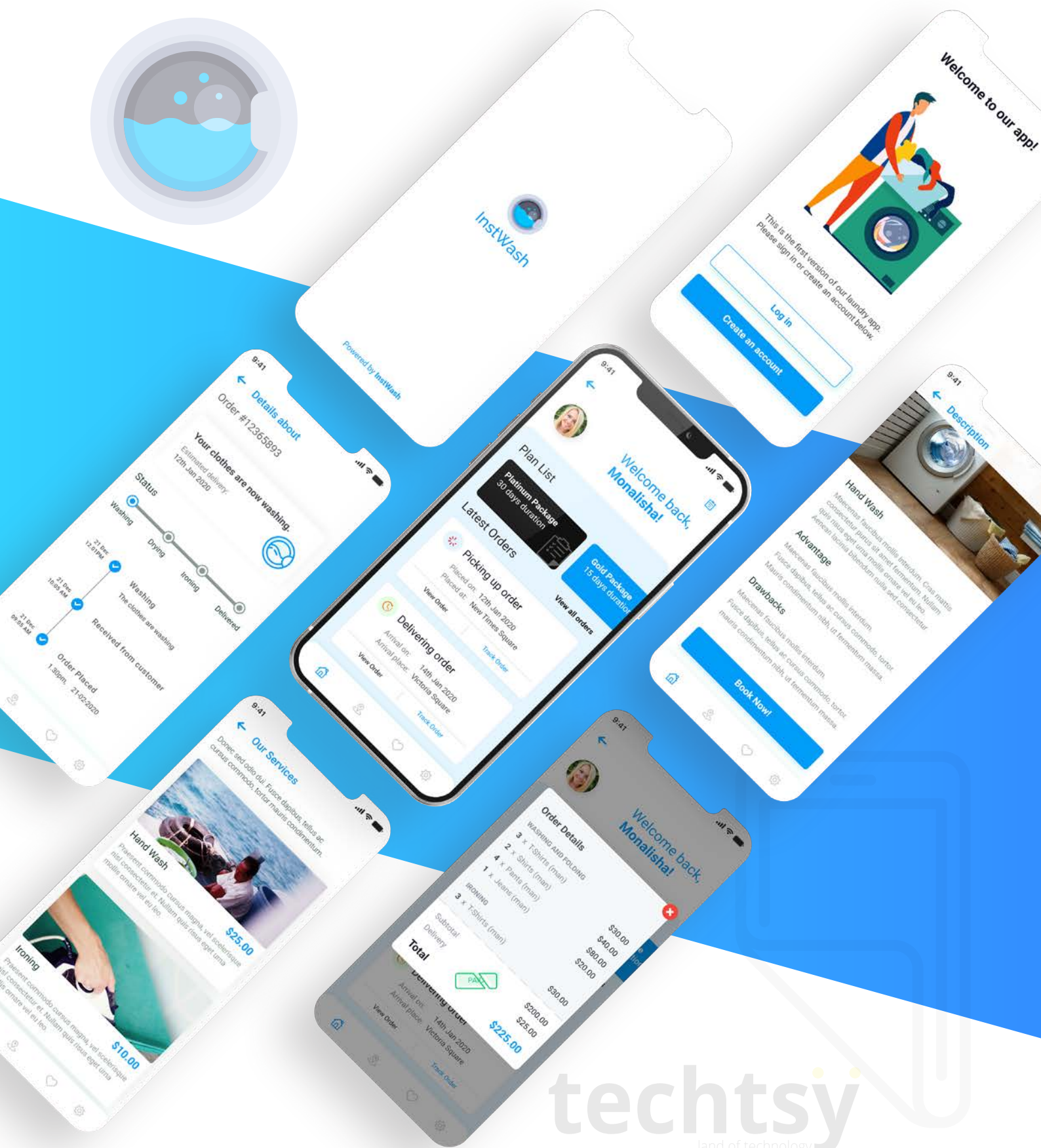
Offers and deals are known to be a sales magnet. Make deals and offers available to increase customer loyalties.

11 ➤ Reviews And Rating

It is hard to trust a business without reference. Customers should be able to post reviews and ratings after using laundry service which can be useful for other customers as well.

CUSTOMER

SOME SHOTS OF INSTWASH CUSTOMER'S APP!



PROVIDERS

SERVICE PROVIDER'S APP FEATURES

1 ➤ Signup & Login

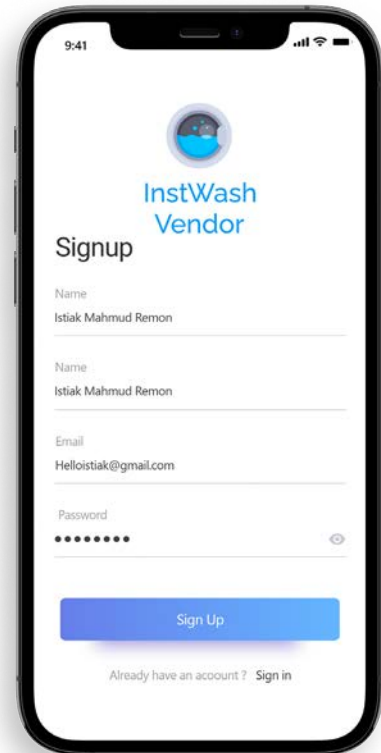
A service provider can also sign up to the app via email, social networking account or mobile number.

2 ➤ Service Management

A service provider can manage various laundry services and pricing he is offering per type and number of cloths.

3 ➤ Order Request

It may happen, that sometimes the order queue is full and service providers cannot put more orders in that queue. To cope with this situation, the service provider should be able to accept or reject orders placed by customers to manage orders already in queue effectively.



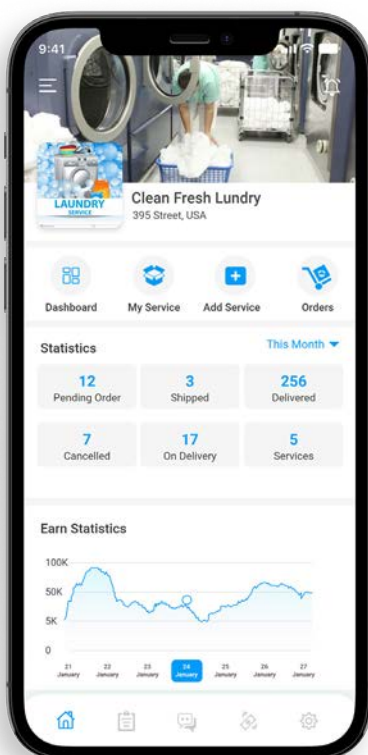
Signup & Login

4 ➤ Order Management

Managing the order status to notify customers is important. A service provider gets complete control over all active orders already in the queue.

5 ➤ Profile Setting

Profile setting allows the service provider to manage his profile details like first and last name, email, contact details, business name, profile photo or logo and so on.



Order Management

6 ➤ Order History

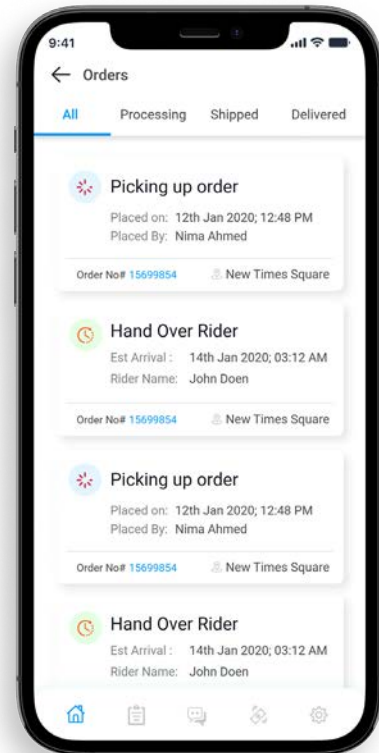
This module allows a service provider to view all orders received in the past and present along with their status. Order history also helps the provider to measure various statistical data like a number of active, completed and canceled orders.

7 ➤ Deals & Discounts

The provider can track all discounts and deals redeemed by a customer for each other. This insight may help providers in making decisions effectively.

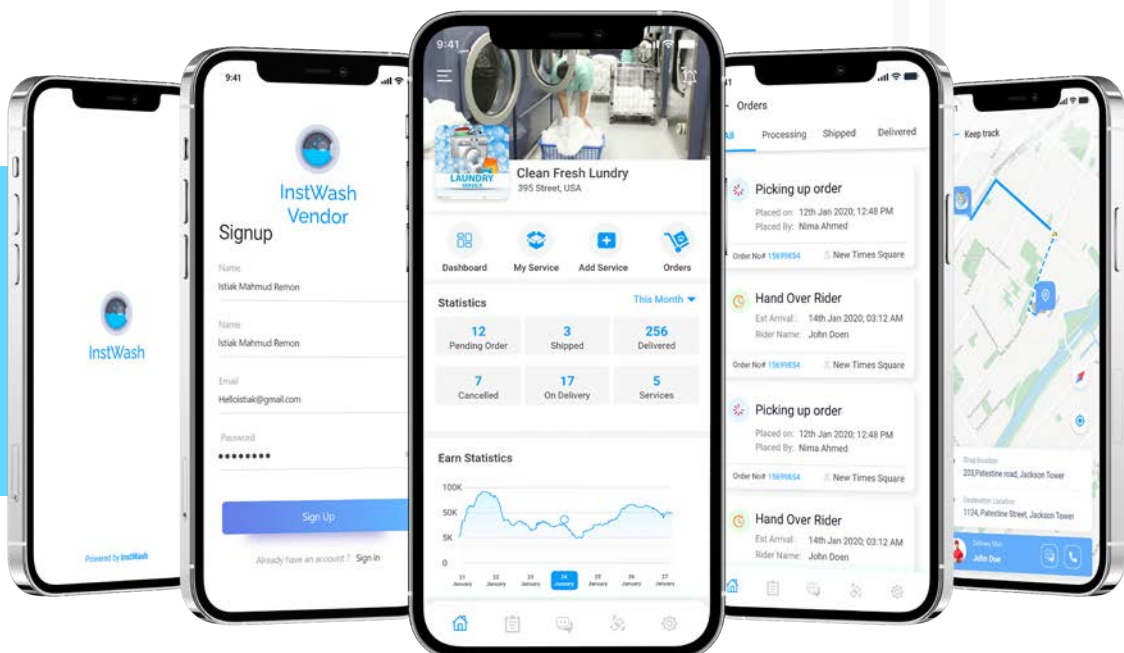
8 ➤ Customer Reviews

Managing feedbacks and reviews given by the customer is one of the most important tasks for a business to improve the overall quality of service. A service provider can review and respond to reviews and ratings submitted by a customer after purchasing a service.



Order History

Some Shots of InstWash Provider's App!



ADMIN

ADMIN'S FEATURES

1 ➤ Login

Secure admin authentication page allows login into the backend/admin panel.

2 ➤ Dashboard

A nicely designed dashboard will help admin to get a quick view of a platform including a number of service providers, customers, pending, completed and delivering orders and so on.



3 ➤ Category Management

The admin can manage cloth categories by adding new and updating or removing older ones.

4 ➤ User Management

This module gives the admin complete access to a list of all users of the platform including service providers and customers along with their important profile information like name, address, email, contact number, registration date, etc.

5 ➤ Delivery Management

Admin can gain control over the fleet. Managing delivery orders, status, time, location tracking and delivery agents executing that order currently.



6 ➤ Notifications

Push notifications are an important tool to keep notifying users about new updates, offers, and deals. Admin can send manual or automated push notifications to users.

7 ➤ Payment Management

Multiple payment options to offer a smooth and hassle-free user experience to the customers. Admin can manage several payment methods and transactions from this module.

8 ➤ In-app Chat

In-app chat is a practical and efficient solution to overcome the communication gap between users. Customer and service providers can use this feature to get in touch to identify issues, questions, special requests, and concerns related to an order.

9 ➤ Live GPS Tracking

Allowing customers to track their order delivery via live GPS is an inevitable feature of an on-demand service business model, including GPS tracking in a mobile app, which will not only help platform admin assist delivery agent the relevant destinations, routes but also suggests the miles be covered.

The Tools are Used in InstWash

This application is built with Kotlin (Android), Swift (iOS), React (Front End) and Django (Backend).



N. B. Based upon request we can provide the solution also in flutter (mobile app) and in node.js (Backend) .

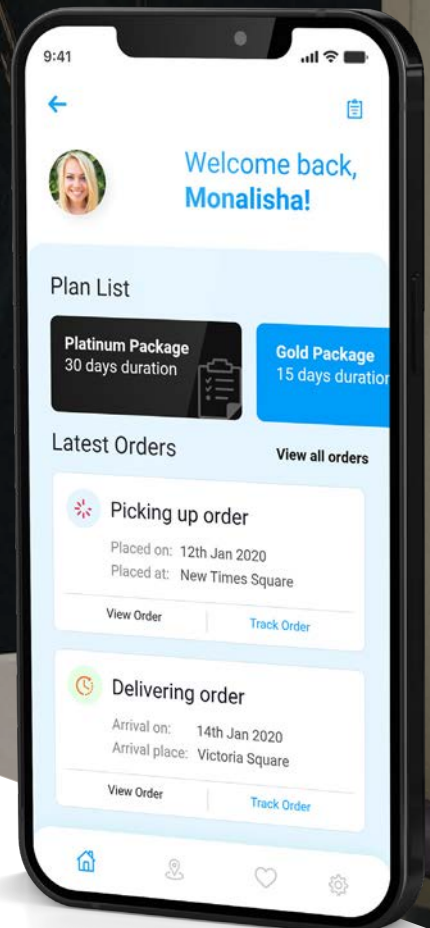
Fresh Clothes For
FRESH LIFE

Thank You!



InstWash

Laundry and Washing App



Found it Awesome?

Please Contact Us for Purchase or More Info

Tamarind Square, Cyberjaya, Selangor,
Malaysia / KhanYounis, Gaza, Palestine

Email: info@techtsy.com

Phone: +60 17-627 9891

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